## Hello and Xin Chào I'm Henry Tran

**Product Designer** 

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### EXPERIENCE

Google Product Manager Sept. 2020 - Nov. 2020

Cahoot Internship

Product Design Intern Jun. 2019 - Aug. 2019

Volvo Car USA

UX Designer Jun. 2019 - Aug. 2019

### AWARDS/ACTIVITIES

SCAD StartUp Visual /Branding Lead Sept. 2020 - Feb. 2021

Indigo Awards Projects: Obo & Au.tro 2020

> Airbnb Challenge UX Designer Oct. 2018

## EDUCATION

Savannah College of Art and Design (SCAD)

B.F.A User Experience (UX) Design Dean's List | 4.0 GPA Graduating in June 2021

# Google's accessibility team collaborated with SCADpro, creating artifacts that help product teams to pilot inclusive design projects.

- Virtually led a team of 15 creatives with different backgrounds and majors.
- Effectively initiated and communicated project directions to define core problem.
- Set milestones and developed user flows, personas, interfaces and visuals.
- Presented high-impact concepts to designers and managers/leads at Google.

Joined a design team at Cahoot, a B2B startup company that helps merchants to offer fast shipping while saving shipping cost.

- Advocated UX process and generated research, information architecture, interaction and a very first design system.
- Redesigned merchants dashboard to reduce 2x the number of clicks and give back valuable time to customers.
- Engaged with designers, developers, managers to ship final designs.
- Volvo collaborated with SCAD to reimagine the future of user cabin experience.
- Participated in 2 design sprints to conduct user research and synthesized insights.
- Ideated 50+ rapid concepts
- Designed user flows, wireframes, and prototypes to communicate concepts and their potential impacts.

Developed an engaging and cohesive visual design system for marketing materials, social media and website for StartUp 2021, a week long design competition that was joined by 250+ participants, sponsors, professional mentors and judges.

Won several awards with two school projects including:

- 2 Silvers in Interactive Design and UX, Interface & Navigation.
- 1 Bronze in Apps

Won 2nd Place Presented a creative solution created within 2 hours to the Airbnb design team to help international students feel at home in a new environment.

### SKILLS

### Programs

Figma Sketch InVision Studio Cinema 4D Adobe Illustrator Adobe Photoshop HTML & CSS

### Soft skills

Sketching User interviews Journey map Communication Storyboard Visual design Collaboration

### Languages

English ADVANCED

Vietnamese NATIVE